



Bells for Remembrance

## ***Bells for Remembrance*** **Goals and Objectives**

### **Program Goals:**

The goal of the *Bells for Remembrance* Program is to increase awareness among Georgians of the importance of early detection in the fight against breast cancer, and to empower groups and congregations with the tools needed to increase good breast health practices.

The goals of the *Bells for Remembrance* Local Kickoff Event are to:

- Increase the number of congregations and organizations participating in local *Bells for Remembrance* celebrations.
- Enhance the relationship of local groups and congregations to the local health providers and breast cancer support services.
- Improve the knowledge of kickoff participants about breast cancer, and their capacity to serve as a resource to their group or congregation.

### **Objectives of the Local Kickoff Event:**

- Orient Champions to the *Bells for Remembrance* program so they can implement a program for their group
- Distribute educational materials to Champions for their May *Bells for Remembrance* program.
- Distribute reference materials to Champions to help them act as a resource to members of their group
- Allow Champions to meet and speak with exhibitors to increase their knowledge of local resources
- Increase the knowledge of Champions about breast cancer screening programs available in their community
- Enhance the opportunities for local health service providers and breast cancer organizations to interact and form additional partnerships.